



**2009/2010**

# ***Annual Report***

*WA's advocate for sport and active recreation*

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## About WA Sports Federation

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### **Purpose**

The Western Australian Sports Federation (WASF) is the independent, peak industry body for sport and active recreation in Western Australia (WA). With a membership of 127 organisations and individuals (as at 30 June 2010).

WASF exists to support, promote and advocate for the ongoing development of sport and active recreation in WA.

WASF provides support to members in building their capacity to achieve their organisational objectives.

### **Vision**

*Stronger WA communities built through sport and active recreation.*

### **Our Commitments**

- ◆ Membership focus
- ◆ Collective industry voice
- ◆ Leading by example
- ◆ Working in partnerships
- ◆ Enabling access to resources
- ◆ Results oriented
- ◆ Continual improvement



## Report from the Chairman & Chief Executive Officer

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We are pleased to deliver our second joint report that highlights the continuing progress of WASF over the past year.

2009/10 was built on the foundation of a strong working relationship between your Board and Management, each respecting the others distinctive complimentary role.

### **Membership**

The WASF Board and Management place a premium on direct communications with our Members through meetings, contact at forums, seminars, workshops, conferences and electronic communication to maintain a high level of dialogue and exchange of information. We thank our membership for their increasing involvement.

WASF welcomes the following new Members (Kitesurfing WA and Federation of WA Bushwalkers) that have joined during the year. We trust you find your membership is a valuable investment. Our appreciation is also extended to our loyal Members.

### **Board Initiatives**

Your Board has maintained its consistency of emphasis on corporate governance. The WASF Board and Management have increased their focus on information released by leading organisations that influence and support effective governance in both the for profit and not-for-profit sectors.

An important driver for this approach, aside from continuing to improve the performance of WASF, is to provide guidance and an example to all Members.

Both the Chairman and CEO of WASF attended the AICD's Corporate Directors Course in 2009/10 with assistance from the Department of Sport and Recreation and found the course of immense value. We are continuing to build a relationship with AICD through an interest in education and training and more recently on recruiting competent directors to directly assist sport and active recreation Boards and Committees.

### **Risk Register**

The WASF Risk Register was prepared by the Board to review and analyse the level of risk involved with our operations. This Register is a regular agenda item at Board meetings. An action taken during the year to mitigate against an identified risk in managing Sports Lotteries House was the upgrade to the security and alarm system. We thank Lotterywest for their assistance with this project.

### **Policy and Advocacy**

The development of policy and advocacy is a core function of WASF, both in serving our Members and contributing to the development of sport and active recreation in WA. This is often achieved by working in partnership with other associated agencies and organisations - government and non-government.

WASF has been active in communicating with government departments and other key stakeholders on various issues relevant to sport and active recreation in WA. The WASF Strategic Plan 2008-2011 guides our progress and is reviewed by the Board.

The Strategic Plan is a vital component in WASF's future direction. The construction of quarterly Operational Reports assist with informing our Board on progress and achievements.

### **Communications**

The communication strategy and its ongoing implementation in 2009/10 is based on frequent personal consultation with WASF Members.

Weekly eNewsletters, quarterly pamphlets, regular updates to the website and extensive media coverage for the 2009 ANZ Sports Star Awards are some examples.

Regular review and updates of our contact database has also supported effective communication to a broadening audience.



## Chairman & Chief Executive Officer's Report cont.

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### **Financial Results**

The attached financial statements show that WASF achieved a financial surplus in the 2009/10 financial year, a material proportion of which was a result of undertaking a series of projects. This cannot be relied upon on an ongoing basis into the future. The Board anticipates the organisation may face upcoming financial challenges related to the 2010 ANZ Sports Star Awards. This surplus will act as an important cushion against material depletion of financial reserves. Overall the organisation remains in a stable financial position with appropriate liquidity at hand.

### **Board and Staff Changes**

Jacqui Gordon replaced Jo O'Beirne as Administration Manager in late March 2010. At that time Jo was thanked for her contribution to WASF.

### **Council Meetings**

Council meeting attendance has been on the rise, which is great to see. From the rise in attendance, WASF has managed to receive positive feedback from Members in relation to relevant presentations included in these meetings. WASF Members are encouraged to contact us with any recommendations to enable us to continuously improve the relevance and value of our meetings.

### **Acknowledgements**

We are pleased to acknowledge the continuing support of the State Government, through the Department of Sport and Recreation. This extends to positive working relationships with Minister for Sport and Recreation, Terry Waldron MLA, his Ministerial staff, Ron Alexander (Director General) and the Executive, and staff at the Department of Sport and Recreation.

Our valued corporate partners, all identified further in this report, continue to support WASF and our direction, which is very greatly appreciated.

We pay tribute to the leadership, individual and collective commitment of the WASF Board that has been the foundation for the expansion of activity and increasing relevance of your Federation. The Board and staff look forward to maintaining this momentum into our future.



**Mike Allenby**  
Chairman



**Rob Thompson**  
Chief Executive Officer



## Strategic Direction

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WASF's vision of 'stronger WA communities built through sport and active recreation' is supported by the following key strategic priorities and strategies for 2008 - 2011:

### ***Strategic Intent: Increase community perception and awareness of sport and active recreation***

- ◆ Actively seek and utilise opportunities for promotion of the industry and the role of WASF.
- ◆ Proactively raise the awareness of sport and active recreation, its role, contribution and value to the broader community.
- ◆ Develop and provide a broad range of relevant information to Members and the community.
- ◆ Promote, inform and link the sport and active recreation industry through WASF e-communications.
- ◆ Influence community and stakeholder attitudes, behaviours and decisions in relation to sport and active recreation.
- ◆ Develop and implement opportunities to recognise contributions and accomplishments in sport and active recreation.

### ***Strategic Intent: Increase membership relevance and industry advocacy***

- ◆ Develop and maintain industry based networks, government relationships and industry partnerships.
- ◆ Consult regularly with Members about issues affecting the industry.
- ◆ Articulate and promote the role and achievements of WASF to government and industry bodies.
- ◆ Influence and participate in government decision making relating to sport and active recreation.
- ◆ Provide representation and leadership in key industry and government forums.
- ◆ Forge stronger links with health, education, recreation and other relevant bodies.
- ◆ Increase relevance and evidence base supporting the information, services and endeavours of WASF.

### ***Strategic Intent: Support and strengthen the capacity of WA sport and active recreation bodies***

- ◆ Continue to initiate relevant, capacity building projects with government and other partners.
- ◆ Demonstrate leadership through business improvement strategies and assist implementation across the industry.
- ◆ Assist the industry to comply with relevant legislation, regulations and policies.
- ◆ Influence the optimum use of public funds to achieve industry growth and development.
- ◆ Partner with government to improve planning, provision and maintenance of spaces and facilities for sport and active recreation.

### ***Strategic Intent: Build the sustainability capacity of WASF, as the industry peak body***

- ◆ Continue to improve and promote contemporary governance.
- ◆ Maintain annual budget in surplus.
- ◆ Effectively and efficiently operate the WA Sports Lotteries House.
- ◆ Recruit, retain, train and develop staff and ensure appropriate succession planning.
- ◆ Strengthen the effectiveness and efficiency of WASF operations and business practices.



## Highlights

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The following key activities were undertaken during 2009/10:

### *Increase community perception and awareness of sport and active recreation*

- ◆ Continued involvement in developing and managing projects to support the industry in raising the awareness of sport and active recreation and influencing community attitudes and behaviours. Projects progressed during the year included Rockingham Active Smart and the Active Family Challenge, Financial Management Support Project, Community Inclusion Project and other prominent Projects (see further in this report for more information).
- ◆ A Seniors Sport and Recreation Advisory Committee (sub-committee of the WASF Board) was formed to provide advice to the WASF Board and Government on policies and strategies to improve physical activity participation levels by people aged over 45.

### *Increase membership relevance and industry advocacy*

- ◆ Continued to develop and maintain relevant industry based networks, government relationships and industry partnerships, consult regularly with Members about issues affecting their organisation and the industry.
- ◆ Continued to provide representation and leadership in key industry and government forums including:
  - Representation on Healthway Board
  - Healthway Sports Advisory Committee
  - Member of Children’s Physical Activity Coalition—Charter for Active Kids developed
  - FutureNow Board
  - Human Resources (HR) Reference Panel
  - Harassment Free Sport and Recreation Reference Group
  - Fair Play Industry Reference Group
  - Culturally and Linguistically Diverse Reference Panel
  - Nyoongar Sports Association Board
  - Information Communication Technology Project working group
  - Member of WA Recreation, Sport and Tourism Alliance
- ◆ Liaison with recreation peak bodies and other key health and physical activity agencies (eg. Healthway, Physical Activity Taskforce Secretariat) in areas of mutual interest.
- ◆ Regular participant along with state sporting associations and Local Governments at the Minister for Sport and Recreation breakfasts. Collaborated with the Department of Sport and Recreation on actions emanating from the meetings.
- ◆ Attended the annual general meeting of the Australian State Sports Federation Alliance (AASFA). The AASFA network collaborates on issues affecting sport and active recreation in Australia.



## Highlights cont.

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### *Support and strengthen the capacity of WA sport and active recreation bodies*

- ◆ Continued involvement in projects and initiatives to support and strengthen the capacity of sport and active recreation association. Projects initiated and progressed during the year included:
  - Active Family Challenge
  - Financial Management Support
  - Community Inclusion Disability
  - Harassment Free Sport and Recreation
  - Catalyst
  - Media Management Service
  - Rockingham Active Smart
  - Safe Clubs 4 Kids
  - Working With Children Indigenous Strategy
- ◆ Continued involvement in the [Sport Award] modernisation process and communication to Members about the requirements of the *Fair Work Act 2009*.
- ◆ Communication with relevant bodies such as the Department of Sport and Recreation, Lotterywest, and Healthway regarding the direction of funding.
- ◆ Regular consultation/meetings on a range of sport facility and planning matters.
- ◆ Regular communication and involvement with FutureNow and the Department of Sport and Recreation Industry Training and Development to influence the direction of training and development in the industry. This included involvement in the HR Reference Panel providing a forum to share information and offer advice to the Department of Sport and Recreation to improve the capability of organisations to respond to HR Management issues.
- ◆ Implementation of functionality for the WASF website.

### *Build the sustainability capacity of WASF, as the industry peak body*

- ◆ The WASF Board continued its review and improvement of its governance practices and documents.
- ◆ The Board's continuation of the Risk Management Framework consisting of a Risk Management Policy and Plan to identify, assess and manage the impact of any current or future risks to the organisation.
- ◆ The Board and Management have collated the results of last financial years review on governance.
- ◆ Operational and administrative practices and have made improvements to strengthen the effectiveness and efficiency of WASF operations and business practices.
- ◆ An annual planning cycle is being implemented, involving strategic planning, operational and financial plans, and regular reporting and review.

Below is an overview of the projects initiated and delivered by WASF during the year.

### *Financial Management Support Project*

The Financial Management Support Project is designed to support and provide ongoing mentoring to sport and active recreation bodies by enhancing their capacity to fulfil their financial management requirements. A Project Reference Group consisting of WASF, the Department of Sport and Recreation and KPMG is assisting to guide the project. The highlights for 2009/10 were:

- ◆ Design and development of a financial management framework for sport and active recreation including a new chart of accounts structure, activity coding, accounting for funding methodologies, suggested reporting formats.
- ◆ Connection with 18 state sport and active recreation organisations from ongoing regular support to one-off guidance, primarily from the profile 1 and 2 organisations.
- ◆ High degree of involvement in the implementation of the National Standard Chart of Accounts for the not-for-profit sector through the Department of Commerce and the Department of Treasury and Finance.
- ◆ Design and implementation of a new budgeting and reporting software tool that enhances the use of accounting software for integrating planning, budgeting and reporting methodologies.

### *Community Inclusion Project*

The aim of the Community Inclusion Project is to increase access and participation for people with disabilities in community sport and active recreation. The Community Inclusion Officer facilitates direct communication between a person with a disability and a sporting organisation. This project is presently conducted in the South-East metropolitan corridor. The achievements to date includes the following:

- ◆ Established a link with Local Government, disability organisations, state sport and active recreation associations, local area coordination network (funded by Disability Services Commission), Club Development Officer Network in South/South-East corridor of Perth (including Councils from Fremantle to Armadale).
- ◆ Introduced 46 individuals (aged predominately under 25 years) into mainstream sport/recreation clubs/activities in the South-East.
- ◆ Assisted 20 clubs in the South-East corridor to increase the participation of people with a disability.
- ◆ Sport and active recreation associations that have been involved in this project include: Tennis, Swimming, Cricket, Basketball, Netball, Soccer, Football, Darts, BMX Riding, Equestrian, Snooker, Gymnastics, Athletics, Marital Arts, Lawn Bowling, Archery, Table Tennis and Speed Skating.
- ◆ Established a collaboration with the local area coordination network (LAC's) in Kelmscott, an initiative called 'It's a Goal'. There were 12 individuals introduced to clubs. The project has commenced in Victoria Park/South Perth.
- ◆ Provided information to the Department of Sport and Recreation and Disability Services Commission about the challenges for inclusion .

### *Harassment Free Sport and Recreation*

The Harassment Free Sport and Recreation Project is a continuation and expansion of the Working with Children Legislation Project completed in December 2008. This project is designed to support the sport and active recreation industry with the implementation of the Working with Children Legislation and harassment-free initiatives to create a safe sporting environment. This project has and will continue to involve consulting and working with a number of key government and non-government agencies and the communities of WA. In 2009/2010 the project achieved:

- ◆ Worked proactively with over 23 state sport and active recreation organisations to develop and implement strategies to create safe and fair environments and clear complaint resolution strategies.
- ◆ Supported a number of state sport and active recreation associations resolve conflicts and complaints. A complaints register has been developed to monitor the frequency and type of complaints to shape future focus.
- ◆ Held a number of education and networking opportunities in metropolitan and regional WA for state sport and active recreation associations and their clubs to increase understanding of creating harassment-free environments.
- ◆ Expanded strong relationships with the Department of Sport and Recreation, Working with Children Screening Unit, and Equal Opportunities Commission.

### *Catalyst Project*

The Catalyst Project was a partnership with the Australian Women Sport and Recreation Association, Womensport West and the Department of Sport and Recreation. From the support of these partnerships, 3 workshops/networking opportunities were developed and delivered to interested participants of the sport and active recreation industry. The workshops provided information on how to utilise traditional and social media, and the opportunity to meet media representatives and build networks. In 2009/10 this project achieved:

- ◆ A regional workshop in Merredin focused on traditional media – how local sport and active recreation groups can work better with the media and build media content. 2 local media representatives provided an invaluable networking opportunity.
- ◆ A media workshop held in Perth at the 6PR media rooms was an opportunity for organisations to learn how to build media content, ask questions of radio presenters/producers and gain templates to help increase media exposure.
- ◆ A Social Media Networking event with 4 guest speakers/panel members focused on different areas of social media. The evening enabled members of the sport and active recreation industry to learn about the different types of social media, how to use them, why to use them and how to use them safely as part of their broader communication strategies.

### *Media Management Project*

This project aims to support sport and active recreation organisations explore their communication and media strategies and identify where improvements could be made. Education and resources were provided based on the identified focus areas including how to build good media content, gaining media contacts, and crisis management. The organisations involved in this project have increased their confidence and knowledge in these areas and are improving their communication and/or media coverage as a result. The prime achievements in this project for 2009/10 were:

- ◆ Assisted 12 state sport and active recreation organisations to explore their communication and media strategies and identify where improvements can be made.
- ◆ Education and resources were provided based on the identified focus areas including: how to build good media content, gaining media contacts, crisis management.
- ◆ Participating sport and active recreation organisations have increased their confidence and knowledge, improved their communication and/or media coverage as a result.



## Projects

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### *Safe Clubs 4 Kids*

Safe Clubs 4 Kids is a proactive initiative that supports sport and active recreation organisations to create safe environments for children. Education is provided to organisations and clubs to increase their understanding of creating child safe environments through organisational risk management practices, background checking and criminal record checking. The Project partners include the Department of Sport and Recreation, the Working with Children Screening Unit, Department of Child Protection, Surf Life Saving WA and the WA Police. The 2009/10 highlights in this project were:

- ◆ Secured partners to be actively involved with Safe Clubs 4 Kids for a further 3 years: the Department of Sport and Recreation, the Working with Children Screening Unit, the Department of Child Protection, Surf Life Saving WA, and the WA Police.
- ◆ A range of resources were produced including manuals, brochures, and presentation materials to support the sport and active recreation industry implement this initiative.
- ◆ Basketball WA, TouchWest and Gymnastics WA were supported to embrace and implement Safe Clubs 4 Kids strategies.

### *Active Smart*

The primary goals of the initiative were to increase the awareness of the benefits of activity, encourage trialling of new activities, promote the uptake of regular physical activity, and connect households to existing local sport and active recreation clubs and facilities within the community. Active Smart achieved the following in 2009/10:

- ◆ The final report of the Rockingham Active Smart Pilot Project was completed with an overall positive increase in physical activity. Overall, there was about a 15 minute increase in the daily physical activity of participants, with a positive shift in the intensity of physical activity. This was submitted to the program funders, Australian Government Department of Health and Aging and Healthway in January 2010.
- ◆ With these positive findings, the Department of Sport and Recreation in partnership with WASF, the Department for Transport and the City of Geraldton are considering funding a second larger pilot in a regional setting within the City of Geraldton.

### *Active Family Challenge*

The Active Family Challenge was a partnership between WASF, Local Government Authorities and local sport and active recreation groups to promote and deliver the Active Family Challenge as a community engagement strategy. The project achieved in 2009/10 the following:

- ◆ The 2009 Active Family Challenge had 476 families participating in the initiative, comparable to the previous year.
- ◆ To increase community participation, community groups were encouraged to host events and activities to maximize participation in the Active Family Challenge. Communications were sent to Local Governments across the state, as well as via the media to encourage community groups to get involved. Participation in these events resulted in \$10,550 being distributed to the community to become involved and promote the Active Family Challenge at a community level.
- ◆ Various partners supported the Active Family Challenge including the Community Newspaper Group, Pacific Brands, Heart Foundation, ACHPER and the Physical Activity Taskforce.
- ◆ In 2009, additional partners were involved including Mountain Designs and the Bibbulmun Track Foundation. The Department of Sport and Recreation also became financially involved during 2009 by sponsoring the Challenge.

Throughout 2009/10 WASF was active in pursuing the following matters:

- ◆ Future sport and active recreation facilities — planning, development, maintenance, fees and charges.
- ◆ Sponsorship of WA sport.
- ◆ Linking sport and health and the relationship of sport and active recreation with health.
- ◆ Industrial relations changes.
- ◆ The re-opening of Logue Brook Dam and community access to water catchment areas.
- ◆ Seniors participation in sport and active recreation.
- ◆ Federal Government review of sport in Australia.
- ◆ IT support and implications for the industry.
- ◆ The inclusion of people with a disability in sport and active recreation.
- ◆ National advocacy for community sports.
- ◆ Assessment of CSRFF Small Grants.
- ◆ Access to sport and active recreation.

# 2009 ANZ Sports Star Awards

## Western Australia's Premier Sports Awards

The tradition of an Award to acknowledge excellence in sporting achievement by Western Australians began in 1956 as the Sportsman of the Year. This Award was presented by the Associated Sporting Committee of the National Fitness Council of WA. In 1962, West Australian Newspapers Ltd. first promoted *The West Australian* Sports Star of the Year, and the Sportsmen's Association of Australia introduced the Walter Lindrum Award .

The 2009 ANZ Sports Star Awards included support from: ANZ, *The West Australian*, Channel Seven Perth, 882 6PR, Healthway (through the Smarter than Smoking message), Skilled, Gibson and Gibson Lawyers, OAMPS, KPMG, Corporate Theatre, Optima Press, Scruffy Dog, Constellation Wines, Edwards Wines, Fosters Group, Coca-Cola Amatil WASF and the Sports Association of Australia (WA Division) acknowledge excellence in sporting achievement by Western Australians through the ANZ Sports Star Awards.

We appreciate and thank our Awards partners make to the WA community through their support. This is highlighted through their contribution to WA's premier sports awards. Our thanks to ANZ, *The West Australian*, 882 6PR, Healthway (Smarter than Smoking), Channel Seven Perth, KPMG, Gibson & Gibson Lawyers, Skilled Group Ltd, Coca-Cola Amatil (Aust) Pty Ltd, Ferngrove Wines, Fosters Group, Constellation Wines Australia, Sports Association of Australia (WA Division), Optima Press and Corporate Theatre for their support and contribution.



The following process was used to determine the 2009 finalists and winners:

- ◆ A joint committee comprising of representatives from *The West Australian* and WASF selected finalists and the winner of *The West Australian* ANZ Sports Star, Channel Seven Perth Team of the Year, *Smarter than Smoking* Junior Sports Star, KPMG Coach of the Year and Skilled May Campbell Service to Sport. Members of the State Officiating Panel selected the Gibson & Gibson Lawyers Official of the Year Award finalists and winner.
- ◆ From nominees outside the finalists, the 882 6PR sports team select one special and outstanding achievement for their Award.



## 2009 ANZ Sports Star Awards cont.

The 2009 ANZ Sports Star Awards were held on Thursday 7 January 2010 in the Astral room at the Burswood Entertainment Complex. 710 people attended including nominees, sponsors, state sport associations and sportspeople past and present, with their guests.

The 2009 Awards have been claimed the 'biggest and best' in celebrating WA sport. WASF is grateful to its numerous partners and suppliers for their generous contributions to the successful preparation and staging of the Awards.

Congratulations to all the 2009 nominees, finalists and winners in an Olympic/Paralympic year. We acknowledge the continuing contribution of sport delivered by state sport associations and community-based associations and clubs to the communities of WA.

### 2009 Winners

**The West Australian ANZ Sports Star**  
Steven Hooker, Athletics

**Smarter than Smoking Junior Sports Star**  
Lauren Mitchell, Gymnastics

**Channel Seven Perth Team of the Year**  
Perth Wheelcats, Wheelchair Basketball

**KPMG Coach of the Year**  
Alex Parnov, Athletics

**Gibson & Gibson Lawyers Official of the Year**  
Raelene Lyon, Diving

**Skilled Service to Sport**  
Greg Valecott, Badminton

**882 6PR Special Achievement Award**  
James O'Connor, Rugby Union



**Above top:** 2009 ANZ Sports Star Winner Steven Hooker, Athletics.

**Above bottom:** Lauren Mitchell, Gymnastics 2009 Smarter Than Smoking Junior Sports Star with the Minister for Sport and Recreation Terry Waldron MLA.

# WA Sports Lotteries House

## *Sports Lotteries House Background*

WA Sports Lotteries House was built, with the support of Lotterywest in 1992, to provide a common administration building where numerous sports can share space and services. This was a project undertaken by WASF to meet one of its core objectives in relation to strengthening the capacity of sport and active recreation bodies and to provide services and resources for the administration of sport. WASF manages the ongoing operation and administration of the building.



WA Sports Lotteries House enjoyed full occupancy during 2009/10.

Tenants of WA Sports Lotteries House during 2009/10, inclusive of the year the tenant moved into the building were:

- ◆ ACHPER (1992)
- ◆ Masters Swimming (2005)
- ◆ Baseball WA Ltd (1992)
- ◆ Canoeing WA (2001)
- ◆ WA Diving Association (2001)
- ◆ Fitness WA (1998 – vacated August 2009)
- ◆ Future Now (2005)
- ◆ Rottneest Channel Swim Association (2006)
- ◆ Sports Medicine Australia (SMA) (1992)
- ◆ TouchWest (1992)
- ◆ Triathlon WA (1992)
- ◆ WA Sports Federation (Managing Tenant)
- ◆ WA Water Polo Association (1997)
- ◆ Womensport West (2000– vacated March 2010)
- ◆ Australian Paralympic Committee (2009)



Our sincere appreciation to Lotterywest for their ongoing support of the WA Sports Lotteries House, including the recent upgrade of the WA Sports Lotteries House ICT services in 2009/10.



## Member Services

### Member Meetings

There were 4 General Meetings of the WASF Council, including the Annual General Meeting, were held during 2009/10, the attendance were as follows:

Meeting	Attendance and Apologies
Annual General Meeting (27 October 2009)	46 attendees 41 apologies
General Meeting (1 September 2009)	34 attendees 31 apologies
General Meeting (23 March 2010)	33 Attendees 35 Apologies
General Meeting (27 July 2010)	36 Attendees 20 Apologies

Topics covered at the Annual General Meeting of Council during 2009/10 included:

- ◆ The Crawford Report.
- ◆ ASC Conferences.
- ◆ FIFA World Cup 2022 Australia's bid.
- ◆ Senior Sport and Recreation Advisory Committee.
- ◆ Federal Government review of sport in Australia.
- ◆ Associations Incorporation Act amendments.
- ◆ Seasonal changeover of sporting grounds – access to facilities.
- ◆ Healthway's changing priorities and the contribution of support to the Junior Sports Star Award.
- ◆ Sponsorship of sport.
- ◆ Extended shopping hours.
- ◆ WASF Projects.

### Training/Workshops/Forums

A range of workshops/seminars were offered to and attended by WASF Members. These included:

- ◆ Healthway presentation regarding their future direction.
- ◆ Working with the media workshop.
- ◆ Social Media networking event.
- ◆ Play by the Rules workshops (part of the Harassment Free Sport and Active Recreation Project).
- ◆ Member Protection Information Officers courses and networks (part of the Harassment Free Sport and Active Recreation Project).
- ◆ Working with Children Legislation workshops (part of Harassment Free Sport and Active Recreation Project).
- ◆ Safe Clubs 4 Kids workshops.

### Communications

- ◆ A weekly Sportsview Alert and monthly Sportsview eNewsletter was distributed to WASF Members. Many Members provided contribution to the content of the communication.
- ◆ A quarterly information pamphlet was mailed to members to provide an alternative communication method.
- ◆ The WASF website was regularly updated and visited, demonstrated by the increase of website hits.
- ◆ Extensive media coverage of the 2009 ANZ Sports Star Awards was received.
- ◆ Information sheets, useful documents and links to relevant websites.
- ◆ Resources will continue to be developed in response to Member needs and feedback.

## Board Members



**Chairman, Mike Allenby**  
**Board member since 1998**

Managing Director of Gleam Enterprises P/L; former CEO of the WA Cricket Association from 1998-2001. Board Member of Healthway. Technical Director of Aquionics Laboratories (Malaysia). Mike has a B.Sc from UWA and is a Fellow of the Australian Institute of Management as well as a Fellow of C.D.A and Fellow of Australian Institute of Company Directors. Mike's sporting involvements include playing over 300 senior league soccer games in both WA and the USA .

He has coached cricket and soccer at all levels from the premier grades/divisions through to sub-juniors. He has played WACA grade cricket and was the President of Claremont Netherlands Cricket Club in the late 1990's. Mike is a playing member of Cottesloe Golf Club.



**Rick Smith LLB,**  
**Deputy Chairperson, Board member since 2000**

Currently CEO of Basketball WA, Director RG Global, Executive Coach, and Volunteer Surf Lifesaver with the North Cottesloe Surf Lifesaving Club. Lecturer, Edith Cowan University - Sport and Leisure Law.

Former Barrister and Solicitor, CEO Rugby WA, and Senior Policy Officer with the Department of Sport and Recreation. He was also a former State Rugby, Swimming and Surf Lifesaving Representative, Level 3 Rugby Coach and a Level 2 Rugby Referee.

Extensive experience in the sport and active recreation Industry, presentations at conferences and seminar delivery to overseas National Sporting Associations on risk management.



**David Armstrong,**  
**Board member since 2005**

David is currently a Director - Timeglow Promotional, Corporate and Sportswear P/L; Chairman - Cycling WA; and consulting to the sport and not-for-profit sector.

He has held previous positions as a national development officer NSW Surf Lifesaving; CEO Surf Life Saving WA; and CEO Leeuwin Ocean Adventure Foundation. In surf lifesaving David has won state championships in NSW and WA, and Australian Championship medals. In amateur AFL he represented the Mount Lawley AFC in 'A' Grade and was selected in the state U/21 and senior teams.

He is an accredited coach, has tertiary qualifications in communication and business, and is Chairman of WASF's Audit and Remuneration Committee.

## Board Members cont.



**Rick Gill,**  
**Board Member since 2004**

Currently Executive Director of Motorcycling WA. Rick has 20 years experience competing in motorcycle sport including international level. Previous experience in regional development and personal interest in a number of sports, has given Rick a broad community outlook important to be successful in managing and developing sport in WA.



**Lisa Bradock,**  
**Board Member since 2006**

Lisa is currently employed in the public sector as the Manager of Project Governance for the Fiona Stanley Hospital, the largest hospital construction project in Western Australia's history. Prior to this, Lisa was employed as CEO of Netball WA for 4 and a half years, following 3 years as General Manager of the Junior Soccer Association of WA.

She is also a member of the Board of Women's Golf WA and is Chair of the Film & Television Institute (FTI). Lisa possesses a variety of skills and experiences, particularly relating to strategic business and people management, in a range of industry areas across the private, public and not-for-profit sectors.



**Cameron Knapton,**  
**Board Member since 2007**

Cameron is currently the General Manager of the West Australian Country Football League, a position he has held for the last 9 years. Prior to that he worked for 5 years in the WA Football League competition as a Club Football Manager and General Manager following his introduction into sports administration as a Development Officer for both football and cricket.

Cameron also serves as Secretary of the Australian Country Football Council. He is still actively involved in sports as a member of the Western Whalers Veterans Football Club.



**Paul Andrew,**  
**Board Member since 2008**

Since July 2005 Paul has been the CEO of Surf Life Saving WA and prior to this time was employed by St John of God Health Care, Murdoch as the Director Corporate Services. Paul has been involved as an AFL player and coach predominately at Mt Lawley AFC and is a Life Member at the City of Perth Surf Life Saving Club where he has held numerous position over 30 years of service, including 5 years as club President.

## Board Members cont.



**Allana Slater,  
Board Member since 2008**

Allana is a dual Olympian - 2000 and 2004 - representing Australia in Gymnastics. Allana has competed in 4 World Championships, completed 2 Commonwealth Games, and competed in 43 international competitions in her 7 year international career winning 40 international medals. This list of Allana's achievements continues. Allana has now taken up pistol shooting and has set her sights on London 2012. Allana is also studying Physiotherapy.



**Mike Wood ,  
Board Member since 2009**

Mike has had a long involvement in Recreation. He is the Managing Director, Mountain Designs WA. He is the President of the Munda Biddi Trail and Bibbulmun Track Foundation and Chair of the Water, Recreation, Sport and Tourism Alliance (WARSTA). Mike has also been involved in a range of expeditions including, the first descent of the Sun Kosi river in Nepal; leading groups around Nepal for many years and leading the end to end on the Bibbulmun Track Foundation. Chairman of Bibbulmun Track, member of the Board Munda Biddi Trail Foundation, Director of Peregrine Adventures. A passionate advocate for the community value of sport and active recreation in WA.



**Clover Maitland,  
Board Member since 2009**

Clover is a dual Olympic Gold Medalist, having represented Australia at the 1996 and 2000 Olympic Games in women's hockey. Since retirement from playing in 2000 she has also coached hockey at club, state and national level, most recently as a consultant coach to the Australian Institute of Sport Hockey Unit including the 2008 Olympic Squad. Clover is the Senior Manager for Physical Activity and Healthy Weight at the Heart Foundation in Western Australia. She has held various positions in the health promotion field over the last nine years including several years working with sporting organisations on Healthway funded sponsorships. She is keenly interested in physical activity and its relationship to social, mental and physical health outcomes.



**Robyn Kuhl,  
Board Member since 2009**

Robyn Kuhl is currently the Executive Director of Gymnastics WA and has been in this position since October 2006. Robyn started her working life in the SA Police Department in Port Adelaide before working at the Red Cross in both administration and management roles and then moved into managing the hockey stadium in Busselton. Her background playing hockey also assisted to secure positions with the AIS (Hockey Unit Tutor) and the Australian U/21 team manager. Robyn lived and worked in the UK for 8 years, working with English Hockey and then World Class Hockey, rising to the position of Managing Director. After returning to WA from the UK she worked with Netball WA for a short period before commencing her work with Gymnastics WA.

### **WASF Board**

The affairs of the Federation are governed by a Board comprising:

- ◆ Chairperson.
- ◆ 9 General Board members.
- ◆ 1 Affiliate Board member.

The Board's primary responsibility is to direct the affairs of WASF on behalf of the Federation's Members. The Board members represent and serve the interests of Members and collectively oversee the strategies, major policies and performance of the organisation.

### **Board Members**

Board members during 2009/10 included:

- Mike Allenby
- Rick Smith
- Paul Andrew
- David Armstrong
- Lisa Bradock
- Robyn Kuhl
- Cameron Knapton
- Clover Maitland
- Rick Gill
- Allana Slater
- Mike Wood

There were no Board members that resigned from the Board during 2009/10.

### **Conflicts of Interest**

The Board is committed to high standards of ethical conduct and accordingly places great importance on transparent disclosure, management and monitoring of existing and potential conflicts of interest. The Board has in place a Conflict of Interest Policy and supporting procedures to provide a framework for the disclosure and management of actual, potential or perceived conflicts of interest.

### **Risk Management**

The Board recognises that risk is inherent in all of its activities and that effective management of risk is necessary in order to protect the organisation against potential loss. The Board has established a Risk Management Framework to identify and assess the impact of any current or future risks on the organisation. Work commenced during 2009 on a risk review to identify and assess risks facing the organisation, this is an ongoing procedure.



## Governance cont.

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### *Board Meetings*

The Board met on 11 occasions with attendance as follows:

<b>Board Member</b>	<b>Attendance</b>
Mike Allenby	11
Rick Smith	6
Paul Andrew	4
David Armstrong	11
Lisa Bradock	10
Rick Gill	9
Cameron Knapton	10
Allana Slater	5
Mike Wood	5
Clover Maitland	10
Robyn Kuhl	7

### *Board Committees*

The Board may appoint Committees to facilitate efficient decision making and to assist in the discharge of its responsibilities. The Board currently has 2 standing Committees, namely the:

- ◆ Remuneration & Audit Committee - assists the Board in fulfilling its responsibilities in relation to remuneration, financial reporting, internal controls, risk management and corporate governance.
- ◆ CEO Performance Review Committee - assists the Board in fulfilling its responsibilities in relation to the performance appraisal of the CEO.

The Board continued the appointment to its standing committees 2009/10:

#### **CEO Performance Review Committee**

Mike Allenby (Chair)

Rick Smith

Rick Gill

Lisa Bradock

#### **Remuneration and Audit Committee**

David Armstrong (Chair)

Lisa Bradock

Cameron Knapton

Mike Allenby (ex-officio)

## Acknowledgement of Support

WASF is pleased to acknowledge its Members and supporters for their continued invaluable assistance and strong commitment. In addition to this, is the funding support required to operate the Federation and respond to the needs of its Member organisations and the WA community.

WASF is pleased to highlight its gratitude to the many individuals and organisations that have provided their support and encouragement throughout the year.

In particular, WASF wishes to acknowledge:

### The Western Australian Government



Department of  
Sport and Recreation

A close working relationship has been maintained with the Minister for Sport and Recreation, Hon Terry Waldron MLA and his Department.



WASF is pleased to acknowledge the funding provided to sport and active recreation through the Sports Lotteries Account.

### ANZ Sports Star Award Sponsors



#### ANZ Banking Group Ltd

Major sponsor of the ANZ Sports Star Awards and *The West Australian* ANZ Sports Star of the Year Award.



#### The West Australian

Co-custodians and sponsor of *The West Australian* ANZ Sports Star of the Year Award.



#### Channel Seven Perth

Official Sports Star Awards telecaster and sponsor of the Channel Seven Perth Team of the Year Award.



#### Smarter than Smoking

Healthway, through the Smarter than Smoking message, sponsor of the Smarter than Smoking Junior Sports Star of the Year Award.



#### 882 6PR

Official Sports Star Awards broadcaster and sponsor of the 882 6PR Special Achievement Award.

## Acknowledgement of Support cont.



### **Gibson & Gibson, Lawyers**

WASF legal advisers and sponsor of the Gibson & Gibson Lawyers Official of the Year Award.



### **KPMG**

WASF Auditors and sponsor of the KPMG Coach of the Year.



### **Skilled Group Limited**

Official sponsor of the Skilled Service to Sport Award incorporating the May Campbell Award.



### **Corporate Theatre**

Sponsor of the ANZ Sports Star Award staging.



### **Optima Press**

Official WASF printer and sponsor of the ANZ Sports Star Awards printing.



### **Scruffy Dog Designs**

Sponsor of the ANZ Sports Star Awards printing design.

## Acknowledgement of Support cont.



**Carlton United & Breweries**  
Official beer supplier of the ANZ Sports Star Awards.



**Coca-Cola Amatil (Aust) Pty Ltd**  
Official soft drink supplier of the ANZ Sports Star Awards.



**Constellation Wines Australia**  
Official wine supplier of the ANZ Sports Star Awards.



**NCS Group**  
Sponsor of the WASF website.



**Edwards Wines Margaret River**  
Official wine supplier of the ANZ Sports Star Awards.



**OAMPS Insurance (Brokers) Pty. Ltd.**  
Official WASF insurer.



**Barrington Consulting Group**  
Official governance consultants.



## Membership

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Membership of WASF is open to any organisation or person, in the 3 categories listed below:

### *Full Member*

Full Members must be engaged in the conduct, administration, promotion and development of sport and active recreation and be the representative body in WA.

### *Affiliate Member*

Affiliate Members must be engaged in pursuits complementary to the activities of Full Members including:

- a) any WA organisation which has a key role in the increase of participation in sport/active recreation in WA .
- b) any regional Sport Council which represents the sport/active recreation interests.
- c) any organisation that provides participation in sport/active recreation but does not qualify for Full Affiliate membership.

### *Individual Member*

Individual Members are people interested in furthering the objectives of WASF.



## Membership cont.

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Members of the WA Sports Federation for 2009/2010 were:

### FULL MEMBERS


Archery Society Of WA (Inc.)  
Athletics WA  
Australian Anglers Association (WA Division) Inc  
Australian Karate Federation WA Inc  
Australian Karting Association (WA) Inc  
Australian Kung Fu (Wu Shu) Federation Inc (WA)  
Australian Power Boat Association - WA Council  
Axemen's Council Of Western Australia Inc  
Badminton Association of Western Australia Inc  
Baseball WA Ltd  
Billiards & Snooker Association of WA Inc  
BMX Sports Western Australia  
Bowls WA  
Boxing Western Australia  
Calisthenics Association Western Australia Inc  
CAMS Limited  
Canoeing Western Australia Inc  
Chess Association Of WA Inc  
Climbers Association Of WA Inc  
Dancesport West Australia  
Equestrian Western Australia Inc  
Federation of Western Australia Bushwalkers  
Football West Ltd  
Gaelic Athletics Association Of WA  
Gymnastics WA  
Hockey WA  
International Practical Shooting Confederation  
Judo Federation of Australia Western Australia (Inc)  
Marching WA Inc  
Modern Pentathlon Association of WA  
Motorcycling Western Australia Inc  
Netball WA  
Orienteering Association Of Western Australia (Inc)  
Polocrosse Association Of Western Australia Inc  
Pony Club Association Of Western Australia Inc  
Roller Sports Association of WA Inc  
Rowing WA  
Royal Life Saving Society Australia (WA Branch)  
Smallbore Rifle Association of WA (Inc)  
Sporting Shooters Association Of Australia (WA) Inc  
Surf Life Saving Western Australia  
Surfing WA Inc.  
Tenniswest  
Tenpin Bowling Association WA  
Touch Football Australia WA  
Volleyball Association Inc  
WA Clay Target Association (Inc)  
WA Cycling Federation Inc  
WA Darts Council Inc  
WA Disabled Sports Association Inc  
WA Eight Ball Federation Inc  
WA Field & Game Association Inc  
WA Polo Association  
WA Speedway Commission Inc  
WA Squash  
WA Swimming Association  
Wave Ski Association WA Inc  
West Australian Croquet Association Inc  
West Australian Football Commission  
West Australian Kendo Renmei (Inc)  
West Australian Pistol Association Inc  
West Australian Rifle Association Inc  
Western Australia Ice Hockey Association  
Western Australian Basketball Federation  
Western Australian Cricket Association  
Western Australian Diving Association Inc  
Western Australian Fencing Association  
Western Australian Flying Disc Association  
Western Australian Golf Association Inc  
Western Australian Ice Skating Association Inc  
Western Australian Lacrosse Association Inc  
Western Australian Rogaining Association Inc  
Western Australian Rugby League Ltd.  
Western Australian Rugby Union (Inc)  
Western Australian Softball Association Inc  
Western Australian Table Tennis Association  
Western Australian Triathlon Association Inc  
Western Australian Water Polo Inc.  
Western Australian Water Ski Association Inc  
Wheelchair Sports Association WA  
Women's Golf Western Australia Inc  
Yachting WA

### AFFILIATE MEMBERS

ACHPER WA Branch Inc  
Associated & Catholic Colleges Of WA (Inc)  
Australian Commonwealth Games Association WA Division  
Australian Paralympic Committee (WA Branch)  
Austswim Western Australia  
Boating Western Australia Inc  
Curtin University of Technology - Recreation Services  
David Wirrpunda Foundation  
Fitness Australia Ltd (WA Branch)  
Fremantle Football Club Inc  
Future Now-Learning For Life  
Independent Girls Schools Sports Association  
Kitesurfing WA  
Masters Swimming WA  
Nyoongar Sports Association  
Perth Wildcats  
Public Schools Association  
Recfishwest  
Recreation & Sport Network Inc  
Rottnest Channel Swim Association  
School Sport Western Australia  
Scout Association of Australia (WA Branch)  
Seniors Recreation Council of WA (Inc)  
Sports Chiropractic Australia  
Sports Medicine Australia WA Branch  
Sportspeople  
Tee-Ball Association of WA  
Tertiary Sports WA  
UWA Sports and Recreation Association  
WA Sporting Car Club  
West Australian Golf League Inc.  
West Australian Little Athletics Association Inc  
West Australian Marathon Club Inc.  
West Coast Eagles Football Club Inc.  
Western Australia Olympic Council  
Western Australian Institute Of Sport  
Western Australian Police Sports Federation  
Womensport West

### INDIVIDUAL MEMBERS

Aaron Morse  
Bob Welch  
Peter Scudds  
Sue Scudds



## **Financial Statements— 1 July 2009 to 30 June 2010**

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The Financial Statements for the period 1 July 2009 to 30 June 2010 are attached.

The financial calendar changes to last financial year, it has positioned WASF to have a thorough analysis for the 2009/10 year.

WASF achieved a positive result for 2009/10.