



## Member Profile

# Western Australian Cycling Federation (Cycling WA)

30 June 2011

### **Purpose/aim of organisation:**

Cycling WA is the governing body for cycling in the state and is affiliated with Cycling Australia. As the peak body for the sport in WA, our primary goals include the following core areas of focus:

- To support our members and club operations with regard to membership services, coordination of events, related marketing and promotion, and the coordination of community (participation) and high performance programs.
- To promote the activity and sport of cycling in WA.
- To provide a pathway for recreational and elite cyclists.
- To advocate for a safer cycling environment in WA.
- To partner with national and state bodies that support our primary goals.



### **Size of organisation:**

Cycling WA has 16 affiliated clubs across the state, with a total membership currently of around 1,700, representing a very healthy 13% increase on 2009/10. Regionally our clubs include Collie Cycle Club, South West Cycle Club, Albany Cycle Club, Eastern Goldfields Cycle Club and the Peel Districts Cycle Club.

### **Number of staff members/volunteers:**

Currently we have 4 fulltime roles supporting the administration, operations, marketing and development of the sport in WA, with hundreds of volunteers active every week in holding events and rides across the state.

### **Key areas of focus at the present time:**

Improving the (financial and human resources) capacity of the organisation to better support our members and clubs and to grow our recreational and junior participant base.

### Highlights in the last 12 months:

WA has a very rich history of success in the sport, and has traditionally punched well above its weight when it comes to national representation and success on the world cycling and paracycling stage. Our current crop of World, Olympic and Commonwealth champions includes Cameron Meyer, Travis Meyer, Luke Durbridge, Nigel Barley (handcycling), Michael Freiburg and Scott Sunderland and is equally matched in the female ranks with Josie Tomic, Sarah Kent, Claire McLean (paracycling), Holly Williams and Jessica Allen. Most pleasing is the success our athletes have achieved on both road and track, as WA continues to produce an amazing number of talented athletes across all disciplines of the sport.



### When and why did you become a Member of WA Sports Federation (WASF):

Cycling WA has been a member of WASF for many years and values the support and service provided by the WASF team.

### Other information about your organisation:

Cycling WA has recently become a Service Provider with AustCycle, the national body charged with the coordination and provision of accredited bike skills education. Utilising the AustCycle program as part of our Healthway supported Be Active Cycle Instead Bike Skills Program, Cycling WA will become the leading provider of bike skills development to children and the broader adult community in the state. This vital service will provide lifelong skills to metropolitan and regional children and adults, promoting increased physical activity, developing bike skills and confidence, as well as having a positive impact on key issues related to health and the environment.

### How to get further info:

The team at Cycling WA can be contacted via phone on 9328 3422, or via e-mail [wa.info@cyclimg.org.au](mailto:wa.info@cyclimg.org.au). Information regarding our services, member clubs and programs can be obtained from our website [www.wa.cyclimg.org.au](http://www.wa.cyclimg.org.au).

