



2010/11

Annual Report

WA's advocate for sport and active recreation

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Photo: Courtesy of Federation of International Gymnastics.



About WA Sports Federation

Purpose

The Western Australian Sports Federation (WASF) is the independent, peak industry body for sport and active recreation in Western Australia (WA). With a membership of 130 organisations and 5 individuals (as at 30 June 2011).

WASF exists to support, promote and advocate for the ongoing development of sport and active recreation in WA.

WASF supports members in building their capacity to achieve their organisational objectives.

Vision

Stronger WA communities built through sport and active recreation.

Our Commitments

- Membership focus
- Collective industry voice
- Leading by example
- Working in partnerships
- Enabling access to resources
- Results oriented
- Continual improvement



Report from the Chairman & Chief Executive Officer

We are pleased to present a positive joint report and thereby highlight the continued progress of WASF over the past year.

Progress in 2010/11 continued on the foundation of a strong working relationship between the WASF Board and Management, each respecting the others' distinctive and complementary roles.

Membership

WASF welcomes TriEvents, Wrestling WA, WA Petanque and Hostplus who became members during the year. We trust you find your membership a valuable investment. Our appreciation is also sincerely extended to our continuing members.

Board Initiatives

The WASF Board has maintained its emphasis on promoting good practice corporate governance. In order to ensure that WASF follows contemporary governance practices, we monitor information released by leading organisations that influence and support effective governance.

WASF has further developed its involvement with the Australian Institute of Company Directors (AICD). We are continuing to build our relationship with the AICD WA Division through an interest in education/training, Board performance and more recently on recruiting competent directors to directly assist sport and active recreation Boards and management committees.

The Board Pulse Program was used to monitor and review the Board's performance during the year. Two Pulses were completed in 2010/11. The individual and Board profiles were used to identify opportunities for improvement.

The WASF Risk Register continues to be a regular agenda item at Board meetings and is reviewed annually.

Policy and Advocacy

The development of policy and advocacy is a core function of WASF, both in serving our members and contributing to the development of sport and active recreation in WA. This is often achieved by working in partnership with other associated agencies and government and non-government organisations.

WASF has been active in communicating with government departments and other key stakeholders on various issues relevant to sport and active recreation in WA. The WASF Strategic Plan 2008-2011 guided our progress. With the assistance of Barrington Consulting Group, preparing and implementing a new Strategic Plan is a vital component in WASF's future direction.

During the year, WASF joined the recreation sector peak bodies and DSR in identifying common industry themes to be jointly pursued. The agreed themes are workforce, access and asset management. Regular group meetings continue to identify specific actions.

Communications

The WASF Board and Management place a premium on direct communications with our members to maintain a high level of dialogue and exchange of information. We thank our membership for their increasing involvement.



Report from the Chairman & Chief Executive Officer cont.

WASF is committed to providing regular, relevant and direct communication to its members. Providing both electronic and verbal communication, and using these to complement one another, has been further developed throughout 2010/11.

WASF provide member focused communications including weekly eNewsletters, quarterly pamphlets, news alerts and a regularly updated website. This year, WASF has further committed to developing member specific publications with the introduction of member profiles and relevant legal articles from Gibson & Gibson Lawyers.

External communications has also been extensive with the 2010 ANZ Sports Star Awards receiving statewide exposure through television, radio and newspapers.

Financial Results

During the past year the WASF Board has further examined the structure of its financial accounts and reports. Guided by the Financial Management Support Project the Board now views WASF's financial performance in four primary areas, namely: Industry Services, Funded Programs, Sports Star Awards and Sports Lotteries House.

The most volatile of these business components is Funded Programs given the natural variations that exists in external funding opportunities, with the current financial period showing a reduction in available projects. The ANZ Sports Star Awards has been impacted by the escalating cost of outside television broadcasting and the Board's decision to seek sponsorship away from Healthway as a consequence of their targeted and restrictive obligations. Industry Services and Sports Lotteries House remain relatively stable from a financial perspective.

The WASF Board continues to monitor each business component through a disciplined budgeting process and sound financial analysis, with a general aim to build and maintain sufficient cash reserves to support the organisations plans over the medium-to-long term, consistent with it strategic objectives.

Board and Staff Changes

Hayley Chandler was appointed into the newly created role of Project Officer in August 2010. The role of the Project Officer provides project and communications support to WASF. In January 2011, Jacqui Gordon resigned as the Administration Manager and this role has not been filled due to possible restructuring.

In May 2011, Robyn Kuhl resigned from the WASF Board following her appointment as Team Leader Organisation Development at the Department of Sport and Recreation. Robyn was thanked for her commitment and valuable contribution during her two years with the Board. In identifying a replacement, the Board reviewed personal qualities required to further enhance the Board's performance and appointed Hayley Lethlean as replacement Board Member.

Council Meetings

Attendances at Council Meetings have been increasing which is greatly appreciated. WASF has received positive Member feedback relating to the relevance of presentations included in these meetings. Members are encouraged to contact us with any recommendations to enable us to continuously improve the relevance and value of our meetings.



Report from the Chairman & Chief Executive Officer cont.

Acknowledgements

Thanks to all members for your continuing support and contributions. The WASF Board and Management greatly appreciate your trust and encouragement to represent you.

We are pleased to acknowledge the continued support of the State Government, through the Department of Sport and Recreation. This extends to positive working relationships with the Minister for Sport and Recreation Hon Terry Waldron MLA and his staff and the Director General Ron Alexander, his Executive and staff at the Department of Sport and Recreation.

Our valued corporate partners, all identified further in this report, continue to support WASF and our direction, which is very greatly appreciated.

We pay tribute to the leadership, individual and collective commitment of the WASF Board that has been the foundation for the expansion of activity and increasing relevance of your Federation. The Board and staff look forward to maintaining this progress.



Mike Allenby
Chairman



Rob Thompson
Chief Executive Officer



Strategic Direction

WASF's vision of 'stronger WA communities built through sport and active recreation' is supported by the following key strategic priorities and strategies for 2008 - 2011:

Strategic Intent: Increase community perception and awareness of sport and active recreation

- Actively seek and utilise opportunities for promotion of the industry and the role of WASF.
- Proactively raise the awareness of sport and active recreation, its role, contribution and value to the broader community.
- Develop and provide a broad range of relevant information to Members and the community.
- Promote, inform and link the sport and active recreation industry through WASF e-communications.
- Influence community and stakeholder attitudes, behaviours and decisions in relation to sport and active recreation.
- Develop and implement opportunities to recognise contributions and accomplishments in sport and active recreation.

Strategic Intent: Increase membership relevance and industry advocacy

- Develop and maintain industry based networks, government relationships and industry partnerships.
- Consult regularly with Members about issues affecting the industry.
- Articulate and promote the role and achievements of WASF to government and industry bodies.
- Influence and participate in government decision making relating to sport and active recreation.
- Provide representation and leadership in key industry and government forums.
- Forge stronger links with health, education, recreation and other relevant bodies.
- Increase relevance and evidence base supporting the information, services and endeavours of WASF.

Strategic Intent: Support and strengthen the capacity of WA sport and active recreation bodies

- Continue to initiate relevant, capacity building projects with government and other partners.
- Demonstrate leadership through business improvement strategies and assist implementation across the industry.
- Assist the industry to comply with relevant legislation, regulations and policies.
- Influence the optimum use of public funds to achieve industry growth and development.
- Partner with government to improve planning, provision and maintenance of spaces and facilities for sport and active recreation.

Strategic Intent: Build the sustainability capacity of WASF, as the industry peak body

- Continue to improve and promote contemporary governance.
- Maintain annual budget in surplus.
- Effectively and efficiently operate the WA Sports Lotteries House.
- Recruit, retain, train and develop staff and ensure appropriate succession planning.
- Strengthen the effectiveness and efficiency of WASF operations and business practices.

The following key activities were undertaken during 2010/11:

Increase community perception and awareness of sport and active recreation

- Continued involvement in developing and managing projects to support the industry in raising the awareness of sport and active recreation and influencing community attitudes and behaviours. Projects progressed during the year included the Financial Management Support Project, Community Inclusion Project, the formation of the WA SportXchange Pilot Project and other prominent Projects (see further in this report for more information).
- The formation and involvement of the Recreation Custodians Group; a group of WA peak recreation body representatives who met monthly to identify and address the key issues facing the recreation industry.
- The 2010 ANZ Sports Star Awards.

Increase membership relevance and industry advocacy

- Contributed to the development of Strategic Directions 5 (2011-2015).
- Continued to provide representation and leadership in key industry and government forums including:
 - ◊ Representation on Healthway Board
 - ◊ Healthway Sports Advisory Committee
 - ◊ FutureNow Board
 - ◊ Human Resources (HR) Reference Panel
 - ◊ Harassment Free Sport and Recreation Reference Group
 - ◊ Fair Play Industry Reference Group
 - ◊ Culturally and Linguistically Diverse Reference Panel Nyoongar Sports Association Board
 - ◊ Information Communication Technology Project working group
 - ◊ Member of WA Recreation, Sport and Tourism Alliance
 - ◊ Member of Children's Physical Activity Coalition
- Liaison with recreation peak bodies and other key health and physical activity agencies (eg. Healthway, Physical Activity Taskforce Secretariat) in areas of mutual interest.
- Regular participation, along with state sporting associations and Local Governments, at the Minister for Sport and Recreation breakfasts. Collaborated with the Department of Sport and Recreation on actions emanating from the meetings.
- Attended both general meetings of the Australian State Sports Federation Alliance (ASSFA). The ASSFA network collaborates on issues affecting sport and active recreation in Australia.

Support and strengthen the capacity of WA sport and active recreation bodies

- Continued involvement in projects and initiatives to support and strengthen the capacity of sport and active recreation association. Projects initiated and progressed during the year included:
 - ◊ Financial Management Support
 - ◊ Community Inclusion Disability
 - ◊ Harassment Free Sport and Recreation
 - ◊ Safe Clubs 4 Kids
 - ◊ WA SportXchange Pilot

Build the sustainability capacity of WASF, as the industry peak body

- The WASF Board continued its review and improvement of its governance practices and documents.
- The Board's continuation of the Risk Management Framework consisting of a Risk Management Policy and Plan to identify, assess and manage the impact of any current or future risks to the organisation.
- The ongoing and regular review of WASF operations and business practices.
- To ensure the efficiency of WASF governance, the Board maintains and utilises a Board calendar. This contains the scheduling of Board meetings, Sub-Committee meetings and review protocol.
- The replacement of the redundant Sports Lotteries House (SLH) air-conditioning system and installation of a new evacuation system, with the support of Lotterywest.

Below is an overview of the projects initiated and delivered by WASF during 2010/11.

Community Inclusion Project

The Community Sport and Recreation Disability Project aims to assist sport and active recreation clubs increase their capacity to embrace the participation of people with disabilities. The project operates across 8 local government areas, including: City of Armadale, City of Canning, City of Cockburn, City of Gosnells, City of Fremantle, Town of Kwinana, City of Melville and City of Rockingham. The achievements during 2010/11 include:

- 100 individuals and their families have been introduced to sport and active recreation clubs in the south-east and south-west corridors of the Perth metropolitan area.
- Over 30 clubs across 20 sports have participated in the project. Programs have been developed with table tennis, badminton, soccer and gymnastics for people with disabilities.
- Links have been developed between local government workers, Club Development Officers, LAC's (Local Area Coordinators, Disability Services Commission), sport and active recreation clubs, and other community groups.
- Continued its collaboration with the LAC Network in Kelmscott with the 'It's a Goal' initiative. This mini project also moved into the South Lake LAC region and over 20 individuals and their families have been integrated into clubs in both areas.
- Contributed to the Review of the Disability Sport and Recreation Sector. Discussions and recommendations about including people with a disability in sport and active recreation have been made to the City of Fremantle, City of Armadale, Town of Kwinana, City of Cockburn and City of Canning.
- The Project Manager has been involved in the Fair Play Network Working Party Group and advice has been provided to assist the development of a Disability Sport Communication Paper to identify ways to increase electronic communication to members of the community about disability sports options.

Financial Management Support Project

The Financial Management Support Project is designed to support and provide ongoing mentoring to sport and active recreation bodies by enhancing their capacity to fulfil their financial management requirements. The highlights for 2010/11 were:

- Continued development and implementation of a financial management framework for sport and active recreation including conversion to the new standard chart of accounts structure, activity coding, accounting for funding methodologies and reporting templates.
- Continued engagement with over 20 state sport and active recreation organisations from ongoing regular support to one-off guidance, primarily from the Department of Sport and Recreation labeled profile 1 and 2 organisations.
- Finalisation of the project's involvement in the implementation of the National Standard Chart of Accounts for the not-for-profit sector through the Department of Commerce and the Department of Treasury and Finance.
- Further design and implementation of a new budgeting and reporting software tool that enhances the use of accounting software for integrating, budgeting and reporting methodologies.
- Designed an initial development of a business planning framework that integrates with the financial management framework.



Projects

Harassment Free Sport and Recreation

The Harassment Free Sport and Recreation Project aims to support the sport and active recreation industry with the implementation and compliance of the Working with Children Legislation and harassment-free initiatives to create safe, fair and inclusive environments. Organisations have been supported to develop and implement policies and procedures in the areas of member protection and complaint resolution, such as Member Protection Policies.

State sport and active recreation associations have also been supported to resolve conflicts and complaints in-line with their policies. A complaints register has been maintained to monitor the frequency and type of complaints to influence future focus.

Training and networking opportunities were held in metropolitan and regional WA to increase the understanding and awareness of creating harassment-free environments. Strong relationships with the Department of Sport and Recreation, Working with Children Screening Unit, Equal Opportunity Commission and the WA Police were maintained.

Safe Clubs 4 Kids

The Safe Clubs 4 Kids (SC4K) project is a partnership between the WA Sports Federation, the Department of Sport and Recreation, the Working with Children Screening Unit, Surf Life Saving WA and the WA Police. It is a proactive education program that encourages and supports sport and active recreation organisations to create safe environments for children.

Education was provided to volunteers and employees from clubs and state sport and recreation associations in regional, remote and metropolitan WA. The SC4K training aimed to increase the understanding and awareness of how to create child-safe environments, including organisational risk management practices, background checking and criminal record checking.

During 2010/11, over 100 club representatives attended SC4K training. WA Ultimate, Swimming WA, Triathlon WA, Equestrian WA, Cycling WA, Nyoongar Sports Association, Football West, Volleyball WA and Badminton WA were all involved at varying levels and implemented SC4K strategies. Training was also held in regional WA including: the Kimberley (Broome, Kununurra, Wyndham), South-West (Bunbury) and in the Pilbara (Port Hedland). Facilitator Training was also delivered to Football West and Swimming WA.

Resources were developed, updated and improved to include updated legislative requirements and broader information. Resources included: brochures, posters, water bottles, handouts, a PowerPoint presentation, and evaluation tools.

WA SportXchange Pilot Project

The WA SportXchange Project is an industry partnership between WASF, the Department of Sport and Recreation and the UWA Business School and had the aim of building the enterprise capacity of WA sport with an initial emphasis on revenue generation and related activities. Achievements to date include:

- ECA (Enterprise Capacity Assessment); An enterprise capacity checklist was developed for SSA's and subsequently implemented in consultation with the relevant CEO for three pilot phase sports - Hockey WA, Basketball WA and Golf WA.
- ECA Outputs; In addition to the ECA report and recommendations the following direct support was provided to the three project phase sports. Board Presentation, Sponsorship Proposal, On-Event photographic support.
- UWA Business School; A partnership has been developed with Assistant Professor of Marketing, Kenneth Yap, the UWA Business School in which SportXchange facilitates undergraduate student projects with SSA's to clearly defined briefs. To date a sponsorship proposal has been developed (Golf WA) and a media guide (Hockey WA) with other medium to long-term research based projects currently underway.
- Education & Training; A number of enterprise related seminars have been developed with a focus on sponsorship, marketing and communications. The first of which has been presented to participants in the Shire of Bassendean (Sponsorship).
- Business Plan; A business plan has been prepared for SportXchange that outlines goals and objectives, description of services to be provided and proposed roll-out. This is currently under consideration by the Department of Sport and Recreation.

Throughout 2010/11 WASF was active in pursuing the following matters:

- Sponsorship of WA sport.
- Community access to water catchment areas.
- Federal Government review of sport in Australia.
- The inclusion of people with a disability in sport and active recreation.
- National advocacy for community sports.
- Peel Sport Review.
- Match Fixing / Sports Betting.
- Integrity in sport.
- The Review of the Tobacco Products Control Act 2006.
- Community Sporting and Recreation Facilities Fund Small Grants.

2010 ANZ Sports Star Awards

Western Australia's Premier Sports Awards

The tradition of an Award to acknowledge excellence in sporting achievements by Western Australians began in 1956 as the Sportsman of the Year. This Award was presented by the Associated Sporting Committee of the National Fitness Council of WA.

Today, excellence in sporting achievements by Western Australians is acknowledged through the ANZ Sports Star Awards.

We proudly recognise the contribution that our Awards partners make to the WA community through their support. This is highlighted through their contribution to Western Australia's premier sports awards. Our thanks to ANZ, Channel Seven Perth, *The West Australian*, Department of Sport and Recreation, 882 6PR, Skilled, KPMG, Gibson & Gibson Lawyers, Corporate Theatre, Skywest Airlines, Carlton and United Breweries, Edwards Wines, West Cape Howe Wines, Coca-Cola Amatil (Aust) Pty Ltd and Optima Press.



2010 ANZ Sports Star Awards

The 2010 ANZ Sports Star Awards were held on Thursday 16 December 2010 at the Burswood Entertainment Complex. The Awards maintained a high level of attendance with 691 people present on the evening.

In 2010, 91 athletes were nominated for the combined categories of *The West Australian* ANZ Sports Star (46 nominations) and Department of Sport and Recreation Junior Sports Star (45 nominations). Many sportspeople who were nominated for these Awards compete at a stated, national and international level. There were 95 other nominations across the other Awards categories.

Selection Process

A Selection Panel chose the finalists and winners of *The West Australian* ANZ Sports Star, Department of Sport and Recreation Junior Sports Star, Channel Seven Perth Team of the Year, KPMG Coach of the Year and Skilled Service to Sport Awards.

Members of the State Officiating Panel selected the Gibson & Gibson Lawyers Official of the Year Award finalists and winner.



The 882 6PR Sports team also selected a winner for the 882 6PR Special Achievement Award of which any nominee from *The West Australian* ANZ Sports Star Award category is eligible for.

2010 ANZ Sports Star Awards cont.

2010 Winners

The West Australian ANZ Sports Star

Lauren Mitchell, Gymnastics

Department of Sport and Recreation Junior Sports Star

Samantha Kerr, Football (Soccer)

Channel Seven Perth Team of the Year

Perth Wildcats, Basketball

KPMG Coach of the Year

Ric Charlesworth, Hockey, and, Nikolai Lapchine and Martine George, Gymnastics

Gibson & Gibson Lawyers Official of the Year

Karyn Murray, Gymnastics

Skilled Service to Sport

Irwin Parker, Table Tennis

882 6PR Special Achievement Award

Daniel Ricciardo, Motor Sport



Above: 2010 *The West Australian* ANZ Sports Star Winner Lauren Mitchell, Gymnastics.

Congratulations to all the 2010 nominees, finalists and winners. We acknowledge the ongoing contribution to sport delivered by state sport associations and their clubs to the communities of WA.



Above: 2010 Department of Sport and Recreation Junior Sports Star Winner Samantha Kerr, Football (Soccer) with Ron Alexander, Director General Department of Sport and Recreation and the Minister for Sport and Recreation Terry Waldron MLA.

WA Sports Lotteries House

Sports Lotteries House Background

WA Sports Lotteries House was built, with the support of Lotterywest in 1992, to provide a common administration building where numerous sports can share space and services. This was a project undertaken by WASF to meet one of its core objectives in relation to strengthening the capacity of sport and active recreation bodies and to provide services and resources for the administration of sport. WASF manages the ongoing operation and administration of the building.



WA Sports Lotteries House (SLH) enjoyed full occupancy during 2010/11.

Tenants of SLH during 2010/11, inclusive of the year the tenant moved into the building were:

- ✦ ACHPER (1992)
- ✦ Masters Swimming (2005)
- ✦ Baseball WA Ltd (1992)
- ✦ Canoeing WA (2001)
- ✦ WA Diving Association (2001)
- ✦ Future Now (2005)
- ✦ Rottnest Channel Swim Association (2006)
- ✦ Sports Medicine Australia (WA Division) (1992)
- ✦ TouchWest (1992)
- ✦ Triathlon WA (1992)
- ✦ WA Sports Federation (Managing Tenant)
- ✦ WA Water Polo Association (1997)
- ✦ Australian Paralympic Committee (2009)



Our sincere appreciation to Lotterywest for their support of the SLH. By example, in the past year Lotterywest supported the replacement of the redundant SLH air-conditioning system and installation of a new evacuation system.



Member Services

Member Meetings

There were 5 General Meetings of the WASF Council, including the Annual General Meeting and a Special General Meeting, were held during 2010/11, the attendance were as follows:

Meeting	Attendance and Apologies
General Meeting (20 July 2010)	43 attendees 25 apologies
Annual General Meeting (9 November 2010)	44 attendees 28 apologies
Special General Meeting (15 February 2011)	40 Attendees 48 Apologies
General Meeting (15 February 2011)	41 Attendees 48 Apologies
General Meeting (28 June 2011)	43 Attendees 62 Apologies

Topics covered at the General Meetings of Council during 2010/11 included:

- Community Inclusion Project.
- Human Resources Reference Panel.
- Strategic Directions 5 (SD5).
- WA SportXchange Project.
- 2011/12 State Budget for Sport & Recreation: Sport 4 All.
- Review of the Tobacco Products Control Act 2006.
- Sponsorship of sport.

Training/Workshops/Forums

A range of workshops/seminars were offered to and attended by WASF Members. These included:

- Working with the media workshop.
- Simple Social Media Forum.
- Play by the Rules workshops (part of the Harassment Free Sport and Active Recreation Project).
- Member Protection Information Officers courses and networks (part of the Harassment Free Sport and Active Recreation Project).
- Working with Children Legislation workshops (part of Harassment Free Sport and Active Recreation Project).
- Safe Clubs 4 Kids workshops.

Communications

- A weekly Sportsview Alert and a monthly Sportsview eNewsletter was distributed to WASF Members. Many members contributed to the newsletters and provided guidance on content.
- A quarterly information pamphlet was mailed to members to provide an alternative communication method.
- The WASF website was regularly updated and visited, demonstrated by the increase of website hits.
- Extensive media coverage of the 2010 ANZ Sports Star Awards was received.



Member Services

- Gibson & Gibson Lawyers, in partnership with WASF, produced monthly articles for WASF Members about legal issues concerning the sport and active recreation industry.
- Members had the opportunity to profile their organisation through the *Member Profile* section in the Sportsview eNewsletter.
- Resources will continue to be developed in response to Member feedback.

Events and Networking Opportunities

- For the first time, the Sport and Recreation Industry Golf Day was coordinated through WASF in partnership with the Department of Sport and Recreation. It was held at Collier Park Golf Course and was well attended by industry people.
- The Sport and Recreation Industry Bowls Day was initiated following the success of the Sport and Recreation Industry Golf Day. It was a successful and informal opportunity to those that attended.

WASF Partnership Benefits

- Through WASF's partnership with Gibson & Gibson Lawyers, WASF Members received the following benefits through referrals from WASF:
 - Free 30 minute consultation for any individual member of any of WASF, its member state peak bodies and clubs/associations affiliated to WASF members where seeking advice in their own capacity in all areas of law.
 - 20% off Gibson & Gibson Lawyers hourly rates for WASF, its member state peak bodies, and clubs/associations affiliated to WASF members in all areas of law.
 - 20% off Gibson & Gibson Lawyers fixed price services for WASF, its member state peak bodies and clubs/associations affiliated to WASF members in all areas of law.

Board Members



Chairman, Mike Allenby
Board member since 1998

Managing Director of Gleam Enterprises P/L; former CEO of the WA Cricket Association from 1998-2001. Board Member of Healthway. Technical Director of Aquionics Laboratories (Malaysia). Mike has a B.Sc from UWA and is a Fellow of the Australian Institute of Management as well as Fellow of the Australian Institute of Company Directors. Mike's sporting involvements include playing over 300 senior league soccer games in both WA and the USA.

He has coached cricket and soccer at all levels from the premier grades/divisions through to sub-juniors. He has played WACA grade cricket and was the President of Claremont Nedlands Cricket Club. Mike is a playing member of Cottesloe Golf Club.



David Armstrong,
Deputy Chairperson, Board member since 2005

David is currently a Director - Timeglow Promotional, Corporate and Sportswear P/L; Chairman - Cycling WA; and consulting to the sport and not-for-profit sector.

He has held previous positions as a national development officer NSW Surf Lifesaving; CEO Surf Life Saving WA; and CEO Leeuwin Ocean Adventure Foundation. In surf lifesaving David has won state championships in NSW and WA, and Australian Championship medals. In amateur AFL he represented the Mount Lawley AFC in 'A' Grade and was selected in the state U/21 and senior teams.

He is an accredited coach, has tertiary qualifications in communication and business, and is Chairman of WASF's Audit and Remuneration Committee.



Rick Smith LLB,
Board member since 2000

Currently CEO of Basketball WA, Director RG Global, Success Coach, and Volunteer Surf Lifesaver with the North Cottesloe Surf Lifesaving Club. Lecturer, Edith Cowan University - Sport and Leisure Law, Sport Delivery Systems and Sports Organisation Management.

Former Barrister and Solicitor, CEO Rugby WA, and Senior Policy Officer with the Department of Sport and Recreation. Rick was also a former State Rugby, Swimming and Surf Lifesaving Representative.

Extensive experience in the sport and active recreation Industry, presentations at conferences and seminar delivery to overseas National Sporting Associations on risk management.



Rick Gill,
Board Member since 2004

Currently Executive Director of Motorcycling WA.

Rick has 20 years experience competing in motorcycle sport including international level. Previous experience in regional development and personal interest in a number of sports, has given Rick a broad community outlook important to be successful in managing and developing sport in WA.

Board Members cont.



Lisa Bradock,
Board Member since 2006

Lisa is currently employed as the General Manager of Supporter Operations for the West Coast Eagles. Her previous role was in the public sector as the Manager of Project Governance for the Fiona Stanley Hospital, the largest hospital construction project in WA's history. Prior to this, Lisa was employed as CEO of Netball WA for 4 and a half years, following 3 years as General Manager of the Junior Soccer Association of WA.

She has been a member of a number of boards in the not-for-profit sector, and is currently Chair of the Film & Television Institute (FTI). Lisa possesses a variety of skills and experiences, particularly relating to strategic business and people management, in a range of industry areas across the private, public and not-for-profit sectors.



Cameron Knapton,
Board Member since 2007

Cameron is currently the General Manager of Country Football League working for the WA Football Commission, a position he has held for the last 10 years. Prior to that he worked for 5 years in the WA Football League competition as a Club Football Manager and General Manager following his introduction into sports administration as a Development Officer for both football and cricket.

Cameron also serves as Secretary of the Australian Country Football Council. He is still actively involved in sports as a member of the Western Whalers Veterans Football Club.



Paul Andrew,
Board Member since 2008

Since July 2005 Paul has been the CEO of Surf Life Saving WA and prior to this time was employed by St John of God Health Care, Murdoch as the Director Corporate Services.

Paul has been involved as an AFL player and coach predominately at Mt Lawley AFC and is a Life Member at the City of Perth Surf Life Saving Club where he has held numerous position over 30 years of service, including 5 years as club President.



Robyn Kuhl,
Board Member since 2009 (resigned in May 2011)

Robyn Kuhl is currently the Team Leader Organisation Development at the Department of Sport and Recreation. Prior to this, Robyn was the Executive Director of Gymnastics WA and has been in this position for 4 and a half years.

Robyn started her working life in the SA Police Department in Port Adelaide before working at the Red Cross in both administration and management roles and then moved into managing the hockey stadium in Busselton. Her background playing hockey also assisted to secure positions with the AIS (Hockey Unit Tutor) and the Australian U/21 team manager. Robyn lived and worked in the UK for 8 years, working with English Hockey and then World Class Hockey, rising to the position of Managing Director. After returning to WA from the UK she worked with Netball WA for a short period before commencing her work with Gymnastics WA.

Board Members cont.



**Allana Slater,
Board Member since 2008**

Allana is a dual Olympian - 2000 and 2004 - representing Australia in Gymnastics. Allana has competed in 4 World Championships, completed 2 Commonwealth Games, and competed in 43 international competitions in her 7 year international career winning 40 international medals.

This list of Allana's achievements continues. Allana has now taken up pistol shooting and has set her sights on London 2012. Allana is also studying Physiotherapy.



**Mike Wood ,
Board Member since 2009**

Mike has had a long involvement in Recreation. He is on the Board of the Munda Biddi Trail and is the Chair of Bibbulmun Track Foundation and Chair of the Water, Recreation, Sport and Tourism Alliance (WARSTA).

Mike has also been involved in a range of expeditions including, the first descent of the Sun Kosi river in Nepal; leading groups around Nepal for many years and leading the end to end on the Bibbulmun Track Foundation. Chairman of Bibbulmun Track, member of the Board Munda Biddi Trail Foundation, Director of Peregrine Adventures. A passionate advocate for the community value of sport and active recreation in WA.



**Clover Maitland,
Board Member since 2009**

Clover is a dual Olympic Gold Medalist, having represented Australia at the 1996 and 2000 Olympic Games in women's hockey. Since retirement from playing in 2000 she has also coached hockey at club, state and national level, most recently as a consultant coach to the Australian Institute of Sport Hockey Unit including the 2008 Olympic Squad.

Clover has worked in the health promotion field for eleven years, most recently as a Senior Manager of physical activity and healthy weight programs with the Heart Foundation. She is currently working and studying full time in the School of Sports Science, Exercise and Health at the University of Western Australia. She is keenly interested in physical activity and its relationship to positive social, mental and physical health.



**Hayley Lethlean,
Board Member since May 2011**

Hayley currently holds the position of Executive Officer of Triathlon Western Australia and prior to this was CEO of Equestrian Western Australia. In addition to experience in managing state sport associations, Hayley has been actively involved in sport facility management both within Australia and previously in South Africa.

Hayley has been actively involved in sport from a young age, participating in equestrian sports, as an equestrian coach, a volunteer within clubs and as a member of various sporting boards. Hayley has tertiary education within the agricultural and business industry and is a past Board Member of Equestrian WA Board. Hayley is very passionate about promoting the broader benefits of participating within sport to all within the community.

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WASF Board

The affairs of the Federation are governed by a Board comprising:

- ✦ Chairperson.
- ✦ 9 General Board members.
- ✦ 1 Affiliate Board member.

The Board's primary responsibility is to direct the affairs of WASF on behalf of the Federation's Members. The Board members represent and serve the interests of Members and collectively oversee the strategies, major policies and performance of the organisation.

Board Members

Board members during 2010/11 included:

- Mike Allenby
- Rick Smith
- Paul Andrew
- David Armstrong
- Lisa Bradock
- Robyn Kuhl (resigned May 2011)
- Cameron Knaption
- Clover Maitland
- Rick Gill
- Allana Slater
- Hayley Lethlean (commenced May 2011)
- Mike Wood

Conflicts of Interest

The Board is committed to high standards of ethical conduct and accordingly places great importance on transparent disclosure, management and monitoring of existing and potential conflicts of interest. The Board has in place a Conflict of Interest Policy and supporting procedures to provide a framework for the disclosure and management of actual, potential or perceived conflicts of interest.

Risk Management

The Board recognises that risk is inherent in all of its activities and that effective management of risk is necessary in order to protect the organisation against potential loss. The Board has established a Risk Management Framework to identify and assess the impact of any current or future risks on the organisation.

Board Meetings

The Board met on 11 occasions with attendance as follows:

Board Member	Attendance
Mike Allenby	7
David Armstrong	4
Paul Andrew	6
Rick Smith	8
Lisa Bradock	7
Rick Gill	4
Cameron Knapton	7
Allana Slater	5
Mike Wood	4
Clover Maitland	6
Robyn Kuhl	6
Hayley Lethlean	2

Board Committees

The Board may appoint Committees to facilitate efficient decision making and to assist in the discharge of its responsibilities. The Board currently has 2 standing Committees:

- Remuneration & Audit Committee - assists the Board in fulfilling its responsibilities in relation to remuneration, financial reporting, internal controls, risk management and corporate governance.
- CEO Performance Review Committee - assists the Board in fulfilling its responsibilities in relation to the performance appraisal of the CEO.

The Board continued the appointment to its standing committees 2010/11:

Performance and Remuneration Committee

Mike Allenby (Chair)

David Armstrong

Lisa Bradock

Rick Smith

Risk and Audit Committee

David Armstrong (Chair)

Lisa Bradock

Cameron Knapton

Mike Allenby (ex-officio)

Acknowledgement of Support

WASF is pleased to acknowledge its members and partners for their continued invaluable assistance and strong commitment. In addition to this, is the funding support required to operate the Federation and respond to the needs of its Member organisations and the WA community.

WASF is pleased to highlight its gratitude to the many individuals and organisations that have provided their support and encouragement throughout the year.

In particular, WASF wishes to acknowledge:



Department of
Sport and Recreation

Department of Sport and Recreation

A close working relationship has been maintained with the Minister for Sport and Recreation, Hon Terry Waldron MLA and his Department. The Department of Sport and Recreation also sponsored the Junior Sports Star Award category as part of the 2010 ANZ Sports Star Awards.



Lotterywest

WASF is pleased to acknowledge the funding provided to sport and active recreation through the Sports Lotteries Account.



ANZ Banking Group Ltd

Major sponsor of the ANZ Sports Star Awards and *The West Australian* ANZ Sports Star of the Year Award.



The West Australian

Sponsor of *The West Australian* ANZ Sports Star of the Year Award.



Channel Seven Perth

Official Sports Star Awards telecaster and sponsor of the Channel Seven Perth Team of the Year Award.



882 6PR

Official Sports Star Awards broadcaster and sponsor of the 882 6PR Special Achievement Award.



Gibson & Gibson Lawyers

WASF legal advisers and sponsor of the Gibson & Gibson Lawyers Official of the Year Award.



KPMG

WASF Auditors and sponsor of the KPMG Coach of the Year.

Acknowledgement of Support cont.



Skilled Group Limited

Official sponsor of the Skilled Service to Sport Award incorporating the May Campbell Award.



West Cape Howe

Official wine supplier of the ANZ Sports Star Awards.



Corporate Theatre

Sponsor of the ANZ Sports Star Award staging.



Coca-Cola Amatil (Aust) Pty Ltd

Official soft drink supplier of the ANZ Sports Star Awards.



Optima Press

Official WASF printer and sponsor of the ANZ Sports Star Awards printing.



OAMPS Insurance (Brokers) Pty Ltd

Official WASF insurer.



Carlton United & Breweries

Official beer supplier of the ANZ Sports Star Awards.



NCS Group

Sponsor of the WASF website.



Barrington Consulting Group

Official governance consultants.



Edwards Wines Margaret River

Official wine supplier of the ANZ Sports Star Awards.



Membership

Membership of WASF is open to any organisation or person, in the 3 categories listed below:

Full Member

Full Members must be engaged in the conduct, administration, promotion and development of sport and active recreation and be the representative body in WA.

Affiliate Member

Affiliate Members must be engaged in pursuits complementary to the activities of Full Members including:

- a) any WA organisation which has a key role in the increase of participation in sport/active recreation in WA .
- b) any regional Sport Council which represents the sport/active recreation interests.
- c) any organisation that provides participation in sport/active recreation but does not qualify for Full Affiliate membership.

Individual Member

Individual Members are people interested in furthering the objectives of WASF.

Members of the WA Sports Federation for 2010/11 were:

FULL MEMBERS

Archery Society Of WA (Inc.)
Athletics WA
Australian Anglers Association (WA Division) Inc
Australian Karate Federation WA Inc
Australian Karting Association (WA) Inc
Australian Power Boat Association - WA Council
Axemen's Council Of Western Australia Inc
Badminton Association of Western Australia Inc
Baseball WA Ltd
Billiards & Snooker Association of WA Inc
BMX Sports Western Australia
Bowls WA
Boxing Western Australia
Calisthenics Association Western Australia Inc
CAMS Limited
Canoeing Western Australia Inc
Chess Association Of WA Inc
Climbers Association Of WA Inc
Dancesport West Australia
Equestrian Western Australia Inc
Federation of Western Australia Bushwalkers
Football West Ltd
Gaelic Athletics Association Of WA
Golf WA
Gymnastics WA
Hockey WA
International Practical Shooting Confederation
Judo Federation of Australia Western Australia (Inc)
Kung Fu (Wu Shu) Federation Inc Western Australia
Lacrosse WA
Marching WA Inc
Modern Pentathlon Association of WA
Motorcycling Western Australia Inc
Netball WA
Orienteering Association Of Western Australia (Inc)
Polocrosse Association Of Western Australia Inc
Pony Club Association Of Western Australia Inc
Roller Sports Association of WA Inc
Rowing WA
Royal Life Saving Society Australia (WA Branch)
Smallbore Rifle Association of WA (Inc)
Sporting Shooters Association Of Australia (WA) Inc
Surf Life Saving Western Australia
Surfing WA Inc.
Tenniswest
Tenpin Bowling Association WA
Touch Football Australia WA
Volleyball Association Inc
WA Clay Target Association (Inc)
WA Cycling Federation Inc
WA Darts Council Inc
WA Disabled Sports Association Inc
WA Eight Ball Federation Inc
WA Field & Game Association Inc
WA Polo Association
WA Speedway Commission Inc
WA Squash
WA Swimming Association
Wave Ski Association WA Inc
West Australian Croquet Association Inc
West Australian Football Commission
West Australian Kendo Renmei (Inc)
West Australian Pistol Association Inc
West Australian Rifle Association Inc
Western Australia Ice Hockey Association
Western Australian Basketball Federation
Western Australian Cricket Association
Western Australian Diving Association Inc
Western Australian Fencing Association
Western Australian Flying Disc Association
Western Australian Ice Skating Association Inc
Western Australian Petanque Association Inc
Western Australian Rogaining Association Inc
Western Australian Rugby League Ltd.
Western Australian Rugby Union (Inc)
Western Australian Softball Association Inc
Western Australian Table Tennis Association
Western Australian Triathlon Association Inc
Western Australian Water Polo Inc.
Western Australian Water Ski Association Inc
Wheelchair Sports Association WA
Wrestling WA
Yachting WA

AFFILIATE MEMBERS

ACHPER WA Branch Inc
Associated & Catholic Colleges Of WA (Inc)
Australian Commonwealth Games Association WA Division
Australian Paralympic Committee (WA Branch)
Austswim Western Australia
Boating Western Australia Inc
Calico Pty Ltd
Curtin University of Technology - Recreation Services
David Wirrpunda Foundation
Fitness Australia Ltd (WA Branch)
Fremantle Football Club Inc
Future Now-Learning For Life
Inclusion WA
Independent Girls Schools Sports Association
Kitesurfing WA
Masters Swimming WA
Nyoongar Sports Association
Perth Wildcats
Public Schools Association
Recfishwest
Rottnest Channel Swim Association
School Sport Western Australia
Scout Association of Australia (WA Branch)
Seniors Recreation Council of WA (Inc)
Sports Chiropractic Australia
Sports Medicine Australia WA Branch
Sportspeople
Tee-Ball Association of WA
Tertiary Sports WA
TriEvents
UWA Sports and Recreation Association
WA Sporting Car Club
West Australian Golf League Inc.
West Australian Little Athletics Association Inc
West Australian Marathon Club Inc.
West Coast Eagles Football Club Inc.
Western Australia 2011 Pty Ltd
Western Australia Olympic Council
Western Australian Institute Of Sport
Western Australian Police Sports Federation
Womensport West

INDIVIDUAL MEMBERS

Aaron Morse
Bob Welch
Peter Scudds
Sue Scudds
Stuart Williams



Financial Statements— 1 July 2010 to 30 June 2011

The Financial Statements for the period 1 July 2010 to 30 June 2011 are attached.